

# ACADEMIC WRITING FOR CULTURAL HERITAGE

## SYLLABUS

1. Introduction to Academic Writing for Cultural Heritage. Discussing the first written task.

### ***Section A — Argumentation***

#### **Task: The Argumentative Essay**

#### ***Aims of the section:***

By the end of this section of the course, you will recognise and understand the purposes, conventions, structure, staging and flow of argumentative writing. You will also experience, discuss and reflect on a co-operative, generative writing process.

2. The Argumentative Essay: Structure, Argumentation & Audience
3. Workshop on Writing an Argumentative Essay
4. Micro-Level Argumentation: Paragraphing

### ***Section B — Critical Reading***

#### **Task: The Critique**

#### ***Aims of the section:***

This section will introduce you to critical reading as a process of evaluating the context and purpose of written texts, and enable you to apply the insights gained from this process to the production of a written critique as an example of such a text.

5. Critical Reading: Summarising Key Ideas and What to Consider in Evaluating a Text
6. Writing a Critique: Analysis of sample critiques
7. Peer Review and Peer Evaluation Strategies

### ***Section C — Research Based Writing***

#### **Task: Writing Papers for the Department**

#### ***Aims of the section:***

In this part of the course you will develop an awareness of features of the genre of research-based academic writing, especially in the organisation of papers. You will also become familiar with the conventions of using the work of other authors in English academic discourse, and reflect on how these influence the development of your own voice. You will have the opportunity to apply these skills with the supervision and guidance of your CAW instructor to a paper that you are writing for your department.

8. The Nature of Research and Making Decisions about Style
9. Using Sources I: Voice and Authority - How and When to Use the Work of Other Authors
10. Using Sources II: Techniques for Incorporating Sources in your Work
11. Structure of Academic Papers: Introductions, Chapters, Sections, and Conclusions

***Section D —Oral Presentations***

***Task: Giving a Short Presentation***

***Aims of the section:***

In this part of the course you will develop an awareness of features of successful oral presentations. Your peers and instructor will give you feedback on your presentation and give further advice and recommendations.

12. Features of Successful Oral Presentations and Presentation Handouts